



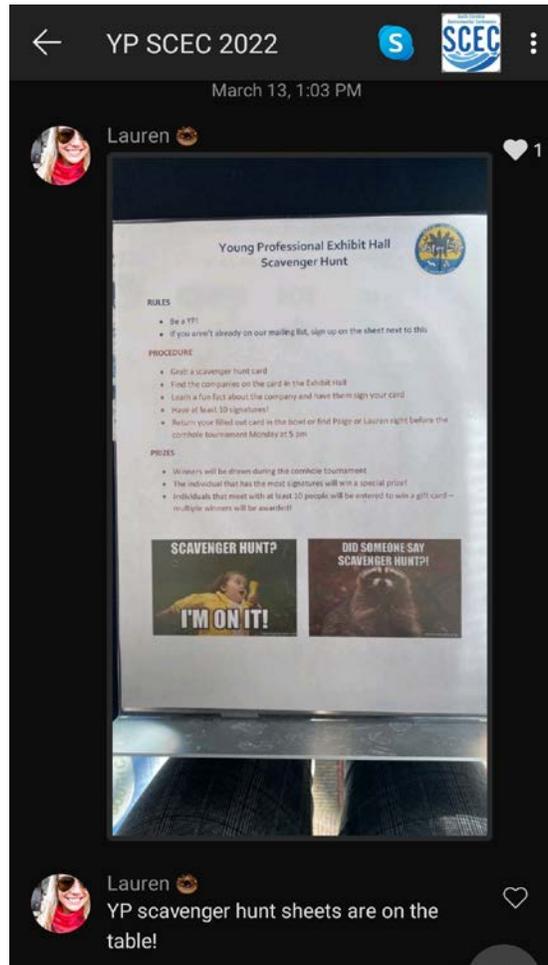
South Carolina
Young Professional Engagement
Lauren McKnight, Paige Bensen
May 12, 2022

Engagement Strategies – Social Media Platform Usage



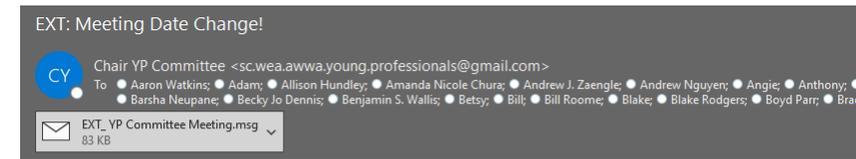
LinkedIn

YP Highlights; Meeting Agendas; Event Updates



GroupMe

Conference Communication Group Text



Hi Everyone,

We are moving our monthly YP meeting from Tuesday (2/15) to Wednesday (2/16) at noon!

We will be going over SCEC, which is just around the corner!

Please see the attached invite for the zoom meeting.

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Paige & Lauren

Linkedin: <https://www.linkedin.com/groups/12402809/> ← has our Monthly Call Agenda posted every week and YPs are featured



David Baize is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us06web.zoom.us/j/82410201726?pwd=MUR3QjByQURxWTNEWUxY1RPd0pLUT09>

Meeting ID: 824 1020 1726

Passcode: 857336

One tap mobile

+13017158592,,82410201726#,,,,*857336# US (Washington DC)

+13126266799,,82410201726#,,,,*857336# US (Chicago)

Dial by your location

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 253 215 8782 US (Tacoma)

Gmail

Expanded Communication Ability

Engagement Strategies – Quarterly Panel Discussion

Virtual Lunch n Learn
YP Lead
YP Highlight on LinkedIn

Types of Master Plans

Model

- Examples
 - InfoWater/InfoWaterPRO
 - WaterMAX
 - WaterGEMS

WATER

No Model

- Examples
 - Story map in ArcGIS
 - Dashboards

SEWER

“Typical” PS vs Large PS

WHAT MAKES LARGE PUMP STATIONS SO SPECIAL?



Engagement Strategies – Moving Forward

Keep Increasing Engagement!
Free Food
Door Prizes
In Person Socials
Cornhole Tournaments
Sponsors



THANK YOU FOR YOUR PARTICIPATION