



WEASC New Initiatives





American Water Works Association
South Carolina Section



MISSION

Providing our members educational and networking opportunities that promote, protect, and preserve South Carolina's water resources



VISION

South Carolina's leading advocate for water resources



STRATEGIC GOALS

- Provide a broad range of educational and networking opportunities
- Develop and maintain an engaged membership
- Actively promote the water sector
- Operate a dynamic, sustainable organization

Workforce Development



- Top priority for association – joint effort with SCAWWA, SCRWA
- New committee to develop strategies and outreach material for recruiting new operations and other professions to the water sector
- Reach into middle schools, high schools to inform of water sector careers
- Veterans
- Work with our student and PIO committees

What is the PIO Committee?



- Many utilities have a Public Information Officer (PIO) to develop communications to the general public
- We have organized a PIO committee to help the Association outreach to the public about what happens in the water world to deliver safe water to their home and what happens when they flush their toilet
- Also develop materials for the Workforce Development Committee

Operations Supervisor Group

- BRAND NEW – IN THE PROCESS OF SCHEDULING THE FIRST MEETING
- PROVIDES A MECHANISM FOR OPERATIONS SUPERVISORS TO MEET AND SHARE IDEAS, PROBLEM SOLVE, ETC.
- CHAIRING THE GROUP IS THE ASSISTANT SUPERINTENDENT CITY OF COLUMBIA METRO WASTEWATER TREATMENT PLANT

Videos on YouTube



South Carolina Water Associations
7 subscribers

SUBSCRIBED

Home Videos Playlists Channels About

Why We Work in Water ▶ PLAY ALL
Short interviews with water professionals about careers in our industry.

Video Title	Duration	Views	Time Ago
Why we work in WATER	6:26	192 views	3 weeks ago
Why We Work in Water: Paige Bensen	2:24	47 views	3 weeks ago
Why We Work in Water: Russell Wright	2:09	11 views	3 weeks ago
Why We Work in Water: Bob Freeman	2:21	17 views	3 weeks ago
Why We Work in Water: Phillip Sexton	1:34	74 views	3 weeks ago

Subscribe to our channel! <https://www.youtube.com/channel/UCIO7yToBPADr4FHtk1-SKQ>

SCEC Recap Video



Video link: <https://youtu.be/tUngsW4v10s>